

Zanzibar.eco ecotourism criteria for natural cosmetics & spa

	0 Stars	1 Star	2 Stars	3 Stars	4 Stars	5 Stars
Natural ingredients (free of synthetic ingredients & fragrances)	<ul style="list-style-type: none"> The product(s) use(s) parabens, SLS, mineral oil, phthalates and artificial colors The product(s) use(s) below 30% of natural ingredients The product(s) use(s) more than 70% of fragrances created in laboratories 	<ul style="list-style-type: none"> The product(s) use(s) between 30-50% of natural ingredients The product(s) use(s) less than 70% of fragrances created in laboratories 	<ul style="list-style-type: none"> The product(s) use(s) between 50-70% of natural ingredients The product(s) use(s) less than 50% of fragrances created in laboratories 	<ul style="list-style-type: none"> The product(s) use(s) between 70-90% of natural ingredients The product(s) use(s) less than 30% of fragrances created in laboratories 	<ul style="list-style-type: none"> The product(s) use(s) over 90% of natural ingredients The product(s) use(s) less than 10% of fragrances created in laboratories 	<ul style="list-style-type: none"> The product(s) use(s) only natural ingredients which can be found in it's natural state in nature The product(s) use(s) no fragrances created in laboratories
Majority of active ingredients come from organic farming	<ul style="list-style-type: none"> Less than 20% of the active ingredients (essential oils, herbs, flowers, etc.) come from organic farming (certified or farming practices which are equivalent to certification requirements) 	• n/a		<ul style="list-style-type: none"> Between 20-40% of the active ingredients (essential oils, herbs, flowers, etc.) come from organic farming (certified or farming practices which are equivalent to certification requirements) 	<ul style="list-style-type: none"> Between 40-60% of the active ingredients (essential oils, herbs, flowers, etc.) come from organic farming (certified or farming practices which are equivalent to certification requirements) 	<ul style="list-style-type: none"> Over 60% of the active ingredients (essential oils, herbs, flowers, etc.) come from organic farming (certified or farming practices which are equivalent to certification requirements)
Animal-friendly	<ul style="list-style-type: none"> The product has been tested on animals 	• n/a				<ul style="list-style-type: none"> The products have not been tested on animals
Produced locally (in Zanzibar)	<ul style="list-style-type: none"> Less than 10% of the product's value is produced in Zanzibar 	<ul style="list-style-type: none"> Between 10-30% of the product's value is produced in Zanzibar 	<ul style="list-style-type: none"> Between 30-50% of the product's value is produced in Zanzibar 	<ul style="list-style-type: none"> Between 50-70% of the product's value is produced in Zanzibar 	<ul style="list-style-type: none"> Between 70-90% of the product's value is produced in Zanzibar 	<ul style="list-style-type: none"> Over 90% of the product's value is produced in Zanzibar
Fair trade	<ul style="list-style-type: none"> The products are exported and the customers are stipulating the prices which effects the wages of the employees in a negative way 	• n/a				<ul style="list-style-type: none"> If the products are exported, products are fair trade certified and/or follow fair trade certification requirements If the products are exported, the selling price does not effect the wages of the employees in a negative way
Upcycling of products	<ul style="list-style-type: none"> The product itself or parts of the products are not made of former waste e.g. glass bottles, fabric cut-offs, etc. 	• n/a				<ul style="list-style-type: none"> The product itself or parts of the products are made of former waste e.g. glass bottles, fabric cut-offs, etc.
Local community involvement (in the community where the enterprise is based/produces)	<ul style="list-style-type: none"> Enterprise has not and does not support any project or initiative in the local community 	• n/a		<ul style="list-style-type: none"> Enterprise supports and has supported isolated initiatives on an sporadic basis 	<ul style="list-style-type: none"> Enterprise supports one project/initiative on a continuous basis 	<ul style="list-style-type: none"> Enterprise plays an active role in the local community through the funding of several projects on a continuous basis
Majority of staff from a) Zanzibar or b) surrounding	<ul style="list-style-type: none"> > 10% of the staff originates a) from Zanzibar b) from the surrounding 	<ul style="list-style-type: none"> 20-30% of the staff originates a) from Zanzibar 	<ul style="list-style-type: none"> 30-40% of the staff originates a) from Zanzibar 	<ul style="list-style-type: none"> 40-50% of the staff originates a) from Zanzibar 	<ul style="list-style-type: none"> 50-60% of the staff originates a) from Zanzibar b) from the surrounding 	<ul style="list-style-type: none"> Over 60% of the staff originates a) from Zanzibar b) from the surrounding communities

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communities (East Africa)	communities (East Africa)	b) from the surrounding communities (East Africa)	b) from the surrounding communities (East Africa)	b) from the surrounding communities (East Africa)	communities (East Africa)	(East Africa)	
Training / capacity building for staff	<ul style="list-style-type: none"> No training is provided and the staff members need to have obtained the necessary skills in advance 	<ul style="list-style-type: none"> n/a 			<ul style="list-style-type: none"> Enterprise provides all necessary training for the job 	<ul style="list-style-type: none"> Enterprise funds all external training needed for the job and/or provides extensive in-house training Enterprise funds additional training (if asked for) for staff members which contributes to them gaining skills which support a higher income in and outside of their employment 	
Majority of Ingredients / supplies sourced locally a) Zanzibar or b) surrounding communities (East Africa)	<ul style="list-style-type: none"> > 10% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa) 	<ul style="list-style-type: none"> 20-30% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa) 	<ul style="list-style-type: none"> 30-40% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa) 	<ul style="list-style-type: none"> 40-50% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa) 	<ul style="list-style-type: none"> 50-60% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa) 	<ul style="list-style-type: none"> Over 60% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa) 	
Activities to conserve animals and nature	<ul style="list-style-type: none"> Enterprise has not and does not support any project or initiative which conserves animals and nature 	<ul style="list-style-type: none"> n/a 			<ul style="list-style-type: none"> Enterprise supports isolated initiatives on a sporadic basis which conserves animals and nature 	<ul style="list-style-type: none"> Enterprise supports one project/initiative on a continuous basis which conserves animals and nature 	<ul style="list-style-type: none"> Enterprise plays an active role in the local community through the funding of several projects on a continuous basis which conserves animals and nature