Zanzibar.eco ecotourism criteria for natural food

| | 0 Stars | 1 Star | 2 Stars | 3 Stars | 4 Stars | 5 Stars |
|---|--|---|---|---|---|---|
| Efficient water (re)usage / disposal | Black and grey water are diverted unfiltered in the environment Rainwater is not harvested Grey and black water are not reused | | • n/a | | The water comes from a natural source close-by (lake, ocean, spring, borehole) or by water trucks Black and grey water are diverted to a septic tank system or equivalent | The water comes from a natural source close-by (lake, ocean, spring, borehole) or by water trucks Black and grey water are diverted to a septic tank system or equivalent Rainwater is harvested and reused or/and grey water and/or black water is filtered and reused |
| Alternative energy/ energy efficiency | No renewable power is used | The entity is run on less than 30% of renewable power (solar, wind, hydro) | The entity is run on 30- 50% of renewable power (solar, wind, hydro) | The entity is run on 50-70% of renewable power (solar, wind, hydro) | The entity is run on 70-90% of renewable power (solar, wind, hydro) or Water is heated via solar energy and/or solar cookers and/or rocket stoves are used | The entity is run on over 90% of renewable power (solar, wind, hydro) |
| Waste avoidance / recycling of waste / Environmental friendly disposal of waste | All waste is disposed of at non-official landfills and areas | • n/a | | All waste is brought to official landfills or landfills on own property | Waste is collected, separated and disposed of to recycling entities Residual waste is brought to official landfills or landfills on own property | Waste avoidance practices are in place Waste is collected, separated and disposed of to recycling entities Residual waste is brought to official landfills or landfills on own property Organic waste is composted |
| Local community involvement (in the community where the enterprise is based/produces) | Enterprise has not and does not support any project or initiative in the local community | • n/a | | Enterprise supports isolated initiatives on an sporadic basis | Enterprise supports one project/initiative on a continuous basis | Enterprise plays an active role in the local community through the funding of several projects on a continuous basis |
| Majority of staff from a) Zanzibar or b) surrounding communities (East Africa) | > 10% of the staff originates a) from Zanzibar b) from the surrounding communities (East Africa) | 20-30% of the staff originates a) from Zanzibar b) from the surrounding communities (East Africa) | 30-40% of the staff originates a) from Zanzibar b) from the surrounding communities (East Africa) | 40-50% of the staff originates a) from Zanzibar b) from the surrounding communities (East Africa) | 50-60% of the staff originates a) from Zanzibar b) from the surrounding communities (East Africa) | Over 60% of the staff originates a) from Zanzibar b) from the surrounding communities (East Africa) |
| Training / capacity building for staff | No training is provided and the staff members need to have obtained the necessary skills in advance | • n/a | | | Enterprise provides all necessary training for the job | Enterprise funds all external training needed for the job and/or provides extensive in-house training Enterprise funds additional training (if asked for) for staff members which contributes to them gaining skills which support a higher income in and outside of their employment |

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|---|--|---|--|---|--|--|
| High percentage of locally sourced construction materials and furniture | < 10% of the construction material and furniture is sourced locally | Between 10-30% is natural material (wood, palm thatched roofs, local rocks) and sourced from the country of where the enterprise is based Between 10-30% of the furniture is made of recycled material (e.g. wood) and/or furniture is produced in the country of where the enterprise is based | Between 30-5% is natural material (wood, palm thatched roofs, local rocks) and sourced from the country of where the enterprise is based Between 10-30% of the furniture is made of recycled material (e.g. wood) and/or furniture is produced in the country of where the enterprise is based | Between 50-70% is natural material (wood, palm thatched roofs, local rocks) and sourced from the country of where the enterprise is based Between 50-70% of the furniture is made of recycled material (e.g. wood) and/or furniture is produced in the country of where the enterprise is based | Between 70-90% is natural material (wood, palm thatched roofs, local rocks) and sourced from the country of where the enterprise is based Over 90% of the furniture is made of recycled material (e.g. wood) and/or furniture is produced in the country of where the enterprise is based | Over 90% is natural material (wood, palm thatched roofs, local rocks) and sourced from the country of where the enterprise is based Over 90% of the furniture is made of recycled material (e.g. wood) and/or furniture is produced in the country of where the enterprise is based |
| Majority of ingredients / supplies sourced locally a) Zanzibar or b) surrounding communities (East Africa) | > 10% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa) | 20-30% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa) | 30-40% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa) | 40-50% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa) | 50-60% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa) | Over 60% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa) |
| Majority of ingredients come from from perma culture / organic farming | Enterprise sources ingredients from traditional farming methods most likely using chemical additives such as fertilizers e.g. for tomatoes | • n/a | | Enterprise uses between 30-60% organic produces (no chemical additives have been used) and/or follows permaculture principles such as composting, natural pesticides, soil building, etc. Organic produces are either certified or growing and cultivating methods can be compared to organic farming | Enterprise uses between 60-90% organic produces (no chemical additives have been used) and/or follows permaculture principles such as composting, natural pesticides, soil building, etc. Organic produces are either certified or growing and cultivating methods can be compared to organic farming | Enterprise uses a minimum of 90% organic produces (no chemical additives have been used) and/or follows permaculture principles such as composting, natural pesticides, organic soil building, etc. Organic produces are either certified or growing and cultivating methods can be compared to organic farming |
| Activities to conserve animals and nature | Enterprise has not and does not support any project or initiative which conserves animals and nature | • n/a | | Enterprise supports isolated initiatives on an sporadic basis which conserves animals and nature | Enterprise supports one project/initiative on a continuous basis which conserves animals and nature | Enterprise plays an active role in the local community through the funding of several projects on a continuous basis which conserves animals and nature |