

### Zanzibar.eco ecotourism criteria for sustainable products

	0 Stars	1 Star	2 Stars	3 Stars	4 Stars	5 Stars		
Produced locally (In Zanzibar)	<ul style="list-style-type: none"> <li>Less than 10% of the product's value is produced in Zanzibar</li> </ul>	<ul style="list-style-type: none"> <li>Between 10-30% of the product's value is produced in Zanzibar</li> </ul>	<ul style="list-style-type: none"> <li>Between 30-50% of the product's value is produced in Zanzibar</li> </ul>	<ul style="list-style-type: none"> <li>Between 50-70% of the product's value is produced in Zanzibar</li> </ul>	<ul style="list-style-type: none"> <li>Between 70-90% of the product's value is produced in Zanzibar</li> </ul>	<ul style="list-style-type: none"> <li>Over 90% of the product's value is produced in Zanzibar</li> </ul>		
Fair trade	<ul style="list-style-type: none"> <li>The products are exported and the customers are stipulating the prices which effects the wages of the employees in a negative way</li> </ul>	<ul style="list-style-type: none"> <li>n/a</li> </ul>				<ul style="list-style-type: none"> <li>If the products are exported, products are fair trade certified and/or follow fair trade certification requirements</li> <li>If the products are exported, the selling price does not effect the wages of the employees in a negative way</li> </ul>		
Upcycling of products	<ul style="list-style-type: none"> <li>The product itself or parts of the products are not made of former waste e.g. glass bottles, fabric cut-offs, etc.</li> </ul>	<ul style="list-style-type: none"> <li>n/a</li> </ul>				<ul style="list-style-type: none"> <li>The product itself or parts of the products are made of former waste e.g. glass bottles, fabric cut-offs, etc.</li> </ul>		
Majority of staff from a) Zanzibar or b) surrounding communities (East Africa)	<ul style="list-style-type: none"> <li>&gt; 10% of the staff originates a) from Zanzibar b) from the surrounding communities (East Africa)</li> </ul>	<ul style="list-style-type: none"> <li>20-30% of the staff originates a) from Zanzibar b) from the surrounding communities (East Africa)</li> </ul>	<ul style="list-style-type: none"> <li>30-40% of the staff originates a) from Zanzibar b) from the surrounding communities (East Africa)</li> </ul>	<ul style="list-style-type: none"> <li>40-50% of the staff originates a) from Zanzibar b) from the surrounding communities (East Africa)</li> </ul>	<ul style="list-style-type: none"> <li>50-60% of the staff originates a) from Zanzibar b) from the surrounding communities (East Africa)</li> </ul>	<ul style="list-style-type: none"> <li>Over 60% of the staff originates a) from Zanzibar b) from the surrounding communities (East Africa)</li> </ul>		
Training / capacity building for staff	<ul style="list-style-type: none"> <li>No training is provided and the staff members need to have obtained the necessary skills in advance</li> </ul>	<ul style="list-style-type: none"> <li>n/a</li> </ul>				<ul style="list-style-type: none"> <li>Enterprise provides all necessary training for the job</li> </ul>	<ul style="list-style-type: none"> <li>Enterprise funds all external training needed for the job and/or provides extensive in-house training</li> <li>Enterprise funds additional training (if asked for) for staff members which contributes to them gaining skills which support a higher income in and outside of their employment</li> </ul>	
Majority of ingredients / supplies sourced locally a) Zanzibar or b) surrounding communities (East Africa)	<ul style="list-style-type: none"> <li>&gt; 10% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa)</li> </ul>	<ul style="list-style-type: none"> <li>20-30% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa)</li> </ul>	<ul style="list-style-type: none"> <li>30-40% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa)</li> </ul>	<ul style="list-style-type: none"> <li>40-50% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa)</li> </ul>	<ul style="list-style-type: none"> <li>50-60% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa)</li> </ul>	<ul style="list-style-type: none"> <li>Over 60% of the ingredients and supplies are sourced a) from Zanzibar b) from the surrounding communities (East Africa)</li> </ul>		
Local community involvement (In the community where the enterprise is based/produces)	<ul style="list-style-type: none"> <li>Enterprise has not and does not support any project or initiative in the local community</li> </ul>	<ul style="list-style-type: none"> <li>n/a</li> </ul>				<ul style="list-style-type: none"> <li>Enterprise supports or has supported isolated initiatives on an sporadic basis</li> </ul>	<ul style="list-style-type: none"> <li>Enterprise supports one project/initiative on a continuous basis</li> </ul>	<ul style="list-style-type: none"> <li>Enterprise plays an active role in the local community through the funding of several projects on a continuous basis</li> </ul>
Activities to conserve animals and nature	<ul style="list-style-type: none"> <li>Enterprise has not and does not support any project or</li> </ul>	<ul style="list-style-type: none"> <li>n/a</li> </ul>				<ul style="list-style-type: none"> <li>Enterprise supports isolated initiatives on an sporadic</li> </ul>	<ul style="list-style-type: none"> <li>Enterprise supports one project/initiative on a</li> </ul>	<ul style="list-style-type: none"> <li>Enterprise plays an active role in the local community through the funding of several</li> </ul>

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	initiative which conserves animals and nature			basis which conserves animals and nature	continuous basis which conserves animals and nature	projects on a continuous basis which conserves animals and nature